



Bastiaan Burghardt

Hello@BastiaanBurghardt.com

[linkedin.com/in/Bastiaan-Burghardt/](https://www.linkedin.com/in/Bastiaan-Burghardt/)

[BastiaanBurghardt.com](https://www.BastiaanBurghardt.com)

Amsterdam

Skills

Figma ●●●●●

Sketch ●●●●○

After Effects ●●●○

Axure RP ●●●○

Origami Studio ●●●○

Photoshop ●●●○

Soft skills

Leadership ●●●○

Creativity ●●●●●

Positivity ●●●●●

Empathy ●●●●●

Adaptability ●●●○

Persuasion ●●●○

Work Experience

De Bijenkorf Product Designer

December 2020 - Present

- Owner of Orientation squad
- Setting up and holding project meetings, facilitating workshops, setting up scope.
- Identifying problems, communicating, and migrating project risks.
- Secure design quality and UX quality throughout the whole orientation user flow.

Freelance UI/UX Designer

2015 - Present

- Creating concepts.
- Close collaboration with partners and stakeholders.
- Responsible for end-to-end design.
- Secure design quality and UX quality throughout the whole orientation user flow.

PVH UI/UX Designer

2017 - 2020

- Main designer throughout all touchpoints of the 2018 European redesign of Calvin Klein
- Created a new visual identity for Tommy Hilfiger online.
- Close collaboration between different departments to ensure a cohesive message.
- Setting up and facilitating workshops around new programs and ways of working.
- Managed timelines and go-live dates.
- Managed user testing, A/B testing and communicating the results

Hert en Wolf Owner

2014 - 2015

- Streetwear brand owned, managed and designed all in house.
- Setting up and up keeping an online storefront.
- Planned and maintained a small supply chain.
- Organizing and maintaining an online presence.

Education

School of arts utrecht

2015 - 2018

Interaction design

Grafisch Lyceum Rotterdam

2009 - 2013

Graphic Designer